

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Ando, Naotaka  
Appl. No.: 10/597,168  
Conf. No.: 7075  
Filed: July 31, 2008  
Title: INFORMATION RETRIEVING SYSTEM, INFORMATION RETRIEVING  
METHOD, INFORMATION RETRIEVING APPARATUS, INFORMATION  
RETRIEVING PROGRAM, IMAGE RECOGNIZING APPARATUS IMAGE  
RECOGNIZING METHOD IMAGE RECOGNIZING PROGRAM AND SALES  
Art Unit: 3627  
Examiner: Danneman, Paul  
Docket No.: 3714449-00010

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Sir:

In response to the Non-Final Office Action dated September 2, 2010, please amend the above-identified patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 12 of this paper.